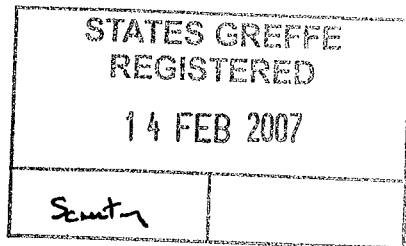


S15/8(2)

**From:** Simon Langlois  
**Sent:** 12 February 2007 23:01  
**To:** Scrutiny  
**Subject:** New Supermarket in St. Peter



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Dear Members of the Scrutiny Panel,

I fully agree with Experian report that an independent supermarket is essential, and it would be ideally placed in the west of the Island.

Islanders are severely restricted in their choice of supermarket products and the artificially high prices charged by the Coop and C.I.Traders who currently dominate supermarket retail, in the west of the Island especially.

Unless they were franchised to one of these dominating local companies, Tesco, ASDA or Sainsbury would provide genuine competition to help reduce the extortionate cost of living in Jersey, and provide a more diverse (and often higher quality) product range.

Being central to the west of the Island, St. Peter would be an ideal location geographically, and it is well served by road. Proximity to the Airport would help reduce 'food miles' for any air-freighted goods, and being just a short distance away, shops at Quennevais and Red Houses would also benefit from customers visiting the new supermarket.

The Chamber of Commerce stated view that it would cause small retailers in the country areas and in town to close is pure protectionism for their members, and they could hardly be expected to say anything to the contrary.

If the opportunity exists to enable one of these UK chains to establish a supermarket in Jersey, we should give the proposal every encouragement. It is long overdue and greatly needed.

Yours faithfully,  
Simon Langlois.